The Voice on Snapchat  
Official Rules  
June 22, 2017—November 11, 2017

PRELIMINARY INFORMATION: No purchase necessary. A purchase will not improve your chances of winning. Void where prohibited. The Voice on Snapchat (“Contest”) will begin on June 22, 2017 at 6:00 A.M. ET and end on November 11, 2017 at 11:59 P.M. ET (“Contest Period”). All times in the Contest refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible entries received. Contest is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal U.S. residents who are physically residing in one (1) of the fifty (50) United States and the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), and who are thirteen (13) years of age or older as of the start of the Contest Period. NOTE: IF YOU ARE BETWEEN THE AGES OF THIRTEEN (13) AND EIGHTEEN (18) YEARS OF AGE, YOU MUST HAVE PARENTAL PERMISSION TO ENTER THE CONTEST. Officers, directors, and employees of Contest Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Contest. Contest Entities, as referenced herein, shall include NBC Entertainment, 100 Universal Plaza, Universal City, CA 91608 NBCUniversal Media, LLC, 30 Rockefeller Plaza New York, NY 10112 (collectively, “Sponsors”) and each of their respective parent, subsidiary, and affiliate companies, and administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Contest. Entrants must be willing to voluntarily submit to and complete a background check.

HOW TO ENTER: As part of your Entry (as defined below), you will be required to submit a video (“Video”) on the following theme: “your singing audition”. Video must have been taken by you and you must have permission of any person who appears or is identified in the Video. If any minors appear in Video, the entrant must be that minor’s parent and/or legal guardian. Professional Videos with watermarks are not eligible. Video must be no longer than thirty (30) seconds in length and must be shot vertically. Music in the Video must be shot a cappella or with live accompaniment. Videos with pre-recorded backing tracks or original recordings are not eligible.

To enter the Contest, during the Contest Period visit voicesnaps.com (the “Website”), click on the Contest icon, and follow the provided instructions to complete and thereafter submit the entry form, which includes the Video, your stage name, full name, date of birth, email address, phone number and song title (the “Entry”).

Entrants may be required to resubmit their Video with a different song.
All Entries become the property of Sponsors and will not be acknowledged or returned. You must submit the Video (collectively referred to herein as the “Submissions”) as part of your Entry to enter and be eligible for the Contest. By entering the Contest, entrants grant Sponsors the non-exclusive, royalty-free, and irrevocable rights to use, reproduce, copy, publish, display, distribute, perform, translate, adapt, modify, and otherwise exploit the Submissions and to incorporate the Submissions in other works in any and all markets and media worldwide in perpetuity. Entrants warrant that they have the sole and exclusive right to grant such rights to Sponsors and that the Sponsors' reproduction, publishing, displaying, and/or other use of the Submissions will not infringe on any rights of third parties, including, without limitation, copyright, trademark, privacy, or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract.

If any Submissions contain material that is violent, pornographic, obscene, illegal, inappropriate, or racially or morally offensive or if any Submissions do not comply with these Official Rules or meet Sponsors’ standards for any reason, as determined by Sponsors in their sole discretion, such Submissions (and the related Entries) may be rejected as ineligible for consideration and/or deleted from the Website. Entries must comply with all applicable laws, rules, and regulations. Sponsors shall have no obligation to copy, publish, display, or otherwise exploit the Submissions.

Entries must be received before July 6, 2017 at 11:59 P.M. ET to be eligible for the Contest (the period beginning June 22, 2017 at 6:00 A.M. ET and ending July 6, 2017 at 11:59 P.M. ET shall be known as the “Submission Window”). Sponsors’ computer shall be the official timekeeper for all matters related to this Contest. You may enter once during the Contest Period. Multiple entries received from any person or email address beyond this limit will void all such additional entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including but not limited to illegible handwriting, are void and will not be accepted. Entry constitutes permission (except where prohibited by law) to use entrant’s name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

SELECTION AND NOTIFICATION OF FIRST ROUND FINALISTS, SECOND ROUND FINALISTS AND GRAND PRIZE WINNER: There will be four (4) rounds of judging: Round 1: Initial Judging for the Quarter Finalists; Round 2: Judging for the Semi-Finalists; Round 3: Public Voting for the Finalists; and Round 4: Public Voting for the Grand Prize Winner.

Round 1: Initial Judging for the Quarter Finalists: After the close of the Submission Window, one (1) or more qualified judges selected by Sponsors (“Initial Judges”) will review all eligible Entries received during the Contest Period and select up to thirty (30) quarter finalists (“Quarter Finalists”, each a “Quarter Finalist”) based on the following judging criteria (“Judging Criteria”): Originality (33.4%), Creativity (33.3%), and Vocal Ability (33.3%). Each Quarter Finalist will advance to Round 2: Judging for the Semi-Finalists, subject to verification of eligibility. The selection and review process may occur on a rolling basis as Entries are received. In the event of a tie, the Initial Judges will break the tie by selecting the tied entrant who received
the highest points from the Initial Judges for Originality to advance to Round 2: Judging for the Semi-Finalists. In the event a tie remains, an additional tie-breaking judge will judge the tied Entries, using the Judging Criteria, to determine which of the tied Entries will advance to Round 2: Judging for Semi-Finalists. Sponsors reserve the right to pick fewer than thirty (30) Quarter Finalists (or none at all) or to extend the Contest Entry Period if the Contest does not receive a sufficient number of eligible and qualified Entries, as determined by Sponsors in their sole discretion. Sponsors may require that Quarter Finalists voluntarily submit to and complete a background check as a condition of continued eligibility.

**Round 2: Judging for the Semi-Finalists:** After the conclusion of Round 1, the Quarter Finalists will be sorted into teams (each a “Team”) in one of two ways:

(i) Each Quarter Finalist will be assigned, in Sponsors’ sole discretion, to one or more coaches, mentors, or guest judges (collectively, “Voice Judges”, each a “Voice Judge”). Each Voice Judge will receive up to five (5) Quarter Finalists for their team (the “Team”) and will review the Quarter Finalists’ Videos and select up to two (2) Quarter Finalists per Team for a total of eight (8) semi-finalists (“Semi-Finalists”, each a “Semi-Finalist”) based on the Judging Criteria. In the event of a tie, the Initial Judges will break the tie by selecting the tied entrant who received the highest points from the Voice Judges for Originality to advance to Round 3: Public Voting for the Finalists. In the event a tie remains, an additional tie-breaking judge will judge the tied Quarter Finalists, using the Judging Criteria, to determine which of the tied Quarter Finalists will advance to Round 3: Public Voting for the Finalists.

(ii) The Quarter Finalists’ Videos will be shown to one or more Voice Judges in an order determined by Sponsor in its sole discretion. Voice Judges will select up to two (2) Quarter Finalists per Team for a total of eight (8) Semi-Finalists based on the Judging Criteria. Voice Judges may select their Quarter Finalists at any time, including while the Quarter Finalist’s Video is being shown. Before the start of Round 2, each Quarter Finalist will be asked to rank each Voice Judge’s Team in order of most desired to least desired (the “Ranking”) (for the avoidance of doubt, the Voice Judge listed first will be the Quarter Finalist’s most desired Team). Failure to submit your Ranking within the required timeframe may result in your disqualification. If after all of the Quarter Finalists’ Videos are shown in Round 2, and one (1) or more of the Voice Judges has fewer than two (2) Quarter Finalists on their respective Team(s), each such Voice Judge will be presented with the opportunity to select one (1) or more Quarter Finalists that were not previously selected for a Team. In the event that more than one Voice Judge selects the same Quarter Finalist, the Sponsors will use the Quarter Finalist’s Ranking to determine on which Team the Quarter Finalist will be a member (i.e. if Quarter Finalist’s Ranking is Judge A, Judge B, Judge C, and Judge D, and only Judges C and D select the Quarter Finalist, Quarter Finalist will be assigned to Judge C’s Team).

Sponsor will notify Quarter Finalists of which judging method will be used before the start of Round 2. Voice Judges may receive advice or assistance from other coaches, mentors, or guest judges in making their decision. Each Semi-Finalist will advance to Round 3: Public Voting for
the Finalists. Sponsors reserve the right to pick fewer than eight (8) Semi-Finalists (or none at all).

**Round 3: Public Voting for the Finalists:** All Semi-Finalists will be required to sing a specific song (to be determined by Sponsors in their sole discretion) which will then be edited into a duet with the other Semi-Finalist on their Team (the “Duet”, collectively “Duets”). Beginning on a date to be announced by Sponsor in its sole discretion, the Duets will be posted on the Snapchat Discover Channel (the “Channel”) in a randomized manner for public viewing and voting. From 6:01 A.M. ET the day the Duet is posted to the Channel until 6:01 A.M. ET two days after the Duet is posted to the Channel, or on such other dates and at such other times as determined by the Sponsors in their sole discretion (the “Voting Period to Determine Finalists”), visitors to the Channel may vote for his or her favorite Semi-Finalist according to Judging Criteria, voting rules, and procedures established by the Sponsors, which will be posted on the Website. The four (4) Semi-Finalists who receive the most votes during the Voting Period will be deemed the finalists (the “Finalists”, each a “Finalist”), as determined by Sponsors in their sole discretion. Finalists will advance to Round 4: Public Voting for the Grand Prize Winner. In the event of a tie, the Semi-Finalist with the most unique votes will be deemed a Finalist. In the event a tie remains, the Initial Judges will judge the Duets according to the Judging Criteria and break the tie by selecting the tied entrant who received the highest points from the Initial Judges for Originality. The Voting Period to Determine Finalists, voting rules and procedures are subject to change, at the Sponsors’ sole discretion, and any changes will be posted on the Website. Sponsors reserve the right to limit the number of votes, in its sole discretion. Notification regarding any such change will be announced on the Website.

**Round 4: Public Voting for the Grand Prize Winner:** All Finalists will be required to sing and submit a song from a list of pre-approved songs determined by Sponsors (the “Final Songs”). Beginning on a date to be announced by Sponsor in its sole discretion, the Final Songs will be posted on the Channel in a randomized manner for public viewing and voting. From 6:01 A.M. ET the day the Duet is posted to the Channel until 6:01 A.M. ET two days after the Duet is posted to the Channel, or on such other dates and at such other times as determined by the Sponsors in their sole discretion (the “Voting Period to Determine Grand Prize Winner”), visitors to the Channel may vote for his or her favorite Finalist according to Judging Criteria, voting rules, and procedures established by the Sponsors, which will be posted on the Website. The Finalist who receives the most votes during the Voting Period, as determined by Sponsors in their sole discretion, will be the grand prize winner (the “Grand Prize Winner”), subject to verification of eligibility and compliance with these Official Rules. In the event of a tie, the Semi-Finalist with the most unique votes will be deemed a Finalist. In the event a tie remains, the Initial Judges will judge the Final Songs according to the Judging Criteria and break the tie by selecting the tied entrant who received the highest points from the Initial Judges for Originality. The Voting Period to Determine Grand Prize Winner, voting rules and procedures and voting methods are subject to change, at the Sponsors’ sole discretion, and any changes will be posted on the Website. Sponsors reserve the right to limit the number of votes, in its sole discretion. Notification regarding any such change will be announced on the Website.
You are strictly prohibited from revealing any information about this Contest to anyone except as authorized by Sponsors. Without authorization by Sponsors, you cannot discuss any aspect of the Contest (including, without limitation, other participants, events that occur during the Contest, and the results of any Rounds or the Grand Prize Winner) with any person other than Sponsors until the last episode of the Contest has been exhibited. Failure to comply with these restrictions may, in Sponsor’s sole discretion, result in your elimination from the Contest or forfeiture of any Prizes (as defined below).

Grand Prize Winner will be required as a condition of continued eligibility to sign an Affidavit of Eligibility, Waiver of Liability, and, except where prohibited, Publicity Release (collectively, “Contest Documents”) within three (3) days of such notification. Noncompliance with this time period will result in disqualification. If the potential Grand Prize Winner cannot be reached or if is found ineligible, cannot or does not comply with the foregoing requirements and these Official Rules, the prize or prize notification is returned as undeliverable, or does not satisfactorily execute all of the Contest Documents, potential Grand Prize Winner will be disqualified and Sponsors will award the Grand Prize (defined below) to the runner-up Finalist. Grand Prize Winner may be referred to herein as “Winner”.

**PRIZE:** There will be one (1) prize awarded (“Prize”), consisting of the following: roundtrip airfare from major commercial airport closest Grand Prize Winner’s residence to a major commercial airport in or near Los Angeles, CA for Grand Prize Winner (the “Trip”); the opportunity to be featured on The Voice (“Feature”); and the opportunity to audition (“Audition”) to be included in casting for a future season of The Voice (the “Series”), subject to Producer and network approval and any required background checks and/or due diligence. It is not guaranteed that Grand Prize Winner will be selected as a participant on the Series, will appear on the Series, or will have an opportunity to audition before one or more of the coaches on The Voice. If Grand Prize Winner is a minor, Grand Prize Winner must be accompanied on the Trip by a parent or legal guardian who is twenty-one (21) years of age or older as of the start of the Contest Period (“Guardian”). Guardian’s roundtrip airfare may be paid by Sponsors at Sponsor’s sole discretion.

Feature and Audition may collectively be referred to herein as “Event”.

Estimated Retail Value (“ERV”) of Prize is One Thousand and Seven Hundred Fifty Dollars ($1,750.00). Actual Retail Value (“ARV”) of Prize may vary. Any difference between ERV and ARV will not be awarded. If Prize includes a Trip, ARV may vary based on, among other things, availability, existing rates at time of booking, dates of travel, and point of departure. For any Prize with an ARV of six hundred dollars ($600) or more, Sponsors will furnish an Internal Revenue Service Form 1099 to Winner for the ARV of Prize for the year in which Prize was won.

Sponsors will determine all details of Prize in their sole discretion. Sponsors reserve the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or
redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsors’ sole discretion.

Winner must be able to travel November 12, 2017 through November 22, 2017 (or on such other dates designated by Sponsors). If Winner is between the ages of thirteen (13) and twenty-one (21), he/she must be accompanied by a parent or guardian of at least twenty-one (21) years of age in order to check into the hotel. The Trip awarded to the Winner must be taken within dates provided by the Sponsors or the Prize will be forfeited. Travel arrangements must be made through Sponsors’ agent, on a carrier of Sponsors’ choice. Certain travel restrictions and black out dates may apply. Sponsors have the right in their sole discretion to substitute ground transportation for air transportation depending on Winner’s place of residence. Winner and Guest must travel together on the same itinerary, including the same departure date, destination and return date, and must have valid travel documents (e.g., valid government issued photo ID and/or passport) prior to departure, and failure to do so will result in forfeiture of Prize. Sponsors will not replace any lost or stolen tickets, travel vouchers or certificates. Once travel commences, no unscheduled stopovers are permitted; if an unscheduled stopover occurs, full fare will be charged from stopover point for the remaining segments, including return, of the trip. Sponsors are not liable for any expenses incurred as a consequence of flight cancellation/delay. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. All travel and lodging will be at the risk of Winner and Guest. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of Prize not specifically stated herein as being awarded, including, without limitation any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize, travel insurance, ground transportation (other than as described above), security and airport fees, taxes, insurance, gasoline, meals, gratuities, and souvenirs. Sponsors shall have the right, but not the obligation, to make any deductions and withholdings that Sponsors deem necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances. Prize cannot be transferred or substituted by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. Sponsors reserve the right to substitute a similar prize (or prize element) of comparable or greater value. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible Entries at Sponsors’ sole discretion.

Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize, and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Event is subject to change. Event is subject to cancellation. If Winner chooses to attend the Event with no Guest, the remaining elements of Prize shall constitute full satisfaction of Sponsors’ Prize obligation to Winner and no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability and, except where prohibited, publicity releases (collectively, “Guest Documents”), which must be returned with the Contest Documents, or Guest portion of the Prize will be forfeited.
CONDITIONS: By entering the Contest, each entrant agrees for entrant and for entrant’s heirs, executors, and administrators (a) to release and hold harmless Contest Entities and each of their respective officers, directors, and employees as well as Finnmax LLC (“Finnmax”); Talpa Media USA (“Talpa”), Horizon Alternative Television, Inc. (“Warner Horizon”) and each of their respective direct and indirect subsidiaries and the officers, directors, shareholders, joint venturers, members, agents, representative, attorneys, employees, contractors, successors, assignees, licensee, financiers and distributors of each of the foregoing (collectively, “Released Parties”) from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant’s participation in the Contest and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Contest and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant’s name on Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Contest at Sponsors’ sole discretion. At Sponsors’ request, potential Winner must be willing to sign an affidavit attesting that such entrant meets all of the foregoing eligibility requirements and possibly undergo a background check conducted by Sponsors.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Contest or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other “force majeure” event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants’ or to any other person’s computer relating to or resulting from entering or downloading materials or software in connection with the Contest. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsors reserve the right to cancel, modify, or suspend the Contest or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official
Rules). In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winners in a random drawing from among all eligible, non-suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted at Website. Sponsors may prohibit any entrant or potential entrant from participating in the Contest, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors’ agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Contest.

DISPUTES: THE CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the name of the winner, available after November 21, 2017, visit www.voicesnaps.com, or send a self-addressed, stamped envelope to be received by November 21, 2017 to: The Voice on Snapchat, 100 Universal City Plaza, Bldg 3252A Universal City, CA 91608.
The Voice on Snapchat
Voting Rules and Procedures

These Voting Rules and Procedures are subject to change at any time at the sole discretion of NBCUniversal Media, LLC and Finnmax LLC (collectively, “Producer”). Void where prohibited.

Voting (“Voting”) is simple and easy. To vote, log in to the Snapchat App, tap on the Stories icon on the bottom right of your screen. Next, tap the Discover button on the top right of your screen to locate The Voice Story (the “Story”). While viewing the Story, swipe up to vote for your favorite contestant when prompted (the “Vote”). A Snapchat account is required to submit your Vote. If you do not already have a free Snapchat account, visit iTunes and/or Google Play store and download the free Snapchat app. If you choose to submit your Vote via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities. Voting will be conducted pursuant to these Voting Rules and Procedures and any such other rules and procedures as Producer may from time to time designate.

Eligibility: You must be 13 years of age or older to submit your vote (“Vote”). You must be a permanent legal resident of the 50 United States including the District of Columbia, and Puerto Rico (“Geographic Area”). Votes must be cast by the authorized account holder of the Snapchat account from which the Vote is made.

Voting Period and Restrictions: Voting is open during multiple voting periods (each a “Voting Period”) between October 22, 2017 and November 6, 2017. Each Voting Period will take place as follows:

<table>
<thead>
<tr>
<th>Voting Period</th>
<th>Voting Period Start Date and Time</th>
<th>Voting Period End Date and Time</th>
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<tbody>
<tr>
<td>1</td>
<td>October 22, 2017 at 6:00 A.M. ET</td>
<td>October 23, 2017 at 11:59 P.M. ET</td>
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<tr>
<td>2</td>
<td>October 29, 2017 at 6:00 A.M. ET</td>
<td>October 30, 2017 at 11:59 P.M. ET</td>
</tr>
<tr>
<td>3</td>
<td>November 5, 2017 at 6:00 A.M. ET</td>
<td>November 6, 2017 at 11:59 P.M. ET</td>
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Producer reserves the right to limit the number of Votes, in its sole discretion. Notification regarding any such change will be announced on-air and/or posted on the Web site.

General Conditions: Producer has the right, in its sole discretion, to void any Vote that appears, to have been made by a person not meeting the eligibility requirements set forth above, or to be an automated or duplicate Vote, and has the right to permanently disqualify from Voting any person it believes has violated these rules. If for any reason the Voting is not capable of being run or implemented as planned, including, but not limited to, as the result of infection by computer viruses or bugs, tampering, unauthorized intervention, fraud, or any other cause beyond the control of Producer, which is likely to, or actually corrups or affects the administration, security, fairness, integrity, or proper conduct of the Voting, then Producer reserves the right, in its sole discretion, to withdraw the transmission of any Vote and/or to terminate or suspend the Voting at any point and declare the Voting results based upon the Votes up to that point. In the event of technical difficulties with the Voting, including, but not limited to, mobile or Internet service interruptions, Producer reserves the right to review the Votes for accuracy and to take any appropriate action, including, without limitation, voiding the Votes cast during the time period in which such technical difficulties occurred. Producer, Snapchat, Inc., Talpa Media USA, Inc., and Horizon Alternative Television, Inc., and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, any other entity involved in the development or administration of the Voting, and each of their respective directors, officers, employees and assigns (collectively the “Administrators”) are not responsible for any computer, network, technical, electronic, human or other errors or problems of any kind, for any injury or damage to participants or to any person’s computer or mobile phone relating to or resulting from Voting or downloading materials or software in connection with the Voting, or for Votes that are stolen, misdirected, garbled, delayed, lost, or late. By participating, each individual agrees to release, indemnify and hold the Administrators harmless against any and all claims and liability of any kind arising in whole or in part, directly or indirectly, out of their participation in the Voting. Administrators will take reasonable steps where practicable to prevent Voting outside of the Geographic Area; however, some Votes cast outside of the Geographic Area may be counted, and such individual waives any claims such individual may have against the Administrators as a result of the inclusion of such Votes.
**Caution:** Any attempt by you or any other individual to deliberately damage any online service, mobile phone service, or website, tamper with the Voting process, or otherwise undermine the legitimate operation of the Voting is a violation of criminal and civil laws and should such an attempt be made, Administrators reserve the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law.

**Disputes:** THESE RULES, AND SUBMISSION OF YOUR VOTE, ARE GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

**ON-AIR DISCLAIMER:**

**Voting Period 1:** Votes must be received by 11:59 P.M. ET on October 23, 2017. Must be 13 or older and legal resident of US or DC. Data rates apply. For full Voting Rules go to voicesnaps.com.

**Voting Period 2:** Votes must be received by 11:59 P.M. ET on October 30, 2017. Must be 13 or older and legal resident of US or DC. Data rates apply. For full Voting Rules go to voicesnaps.com.

**Voting Period 3:** Votes must be received by 11:59 P.M. ET on November 6, 2017. Must be 13 or older and legal resident of US or DC. Data rates apply. For full Voting Rules go to voicesnaps.com.