

America's Got Talent
OFFICIAL SNAPPLE SAVE RULES

Viewers must note that all of the following rules and procedures are subject to change at the sole discretion of NBCUniversal Media, LLC ("NBC") and Marathon Productions, Inc. ("Producer").

1. Saving Availability:

During "America's Got Talent" ("Show") results shows there will be an opportunity for viewers to participate in real time using Google and instantly save one of the three (3) acts in danger of being eliminated during the ET/CT live broadcast of the Show (the "Save").

Saving in the Snapple Save is open to all individuals who are thirteen (13) years of age or older and located in the fifty (50) United States, including the District of Columbia and Puerto Rico (collectively, "Geographic Area") with a valid Google account. Viewers may visit Google.com to register for a free Google account. Participating in the Snapple Save is free with a valid Google account. If you choose to save via your web-enabled mobile device, data rates may apply.

Saving in the Snapple Save is available during multiple saving periods (each a "Saving Period") between August 27, 2014 and September 10, 2014. Each Saving Period takes place during the Wednesday night results show during the Show's ET/CT live broadcast. The Saving Periods will be announced on-air and via the official "America's Got Talent" Google+ page (<https://plus.google.com/+nbcagt>), Twitter handle (@NBCAGT), and Facebook page (<https://www.facebook.com/nbcagt>) of each applicable episode, when the three (3) acts in danger of being eliminated are revealed. Each Saving Period will last for thirty (30) minutes from the time that the start of saving is announced on-air; the details on the exact timing of each Saving Period will be revealed during each applicable episode.

Show episodes with a Snapple Save occur on the following dates and times (which are subject to change without notice):

Semi-Finals:

August 27, 2014: 9 pm ET– 10 pm ET / 8 pm CT – 9 pm CT

September 3, 2014: 9 pm ET – 10pm ET / 8 pm CT – 9 pm CT

Top 12 Finals:

September 10, 2014: 9 pm ET – 10pm ET / 8 pm CT – 9 pm CT

All shows from 8/27/14 through 9/10/14 (Wednesdays):

Eastern/Puerto Rico	9:00 pm ET – 10:00 pm ET
Central	8:00 pm CT – 9:00 pm CT
Mountain	7:00 pm MT – 8:00 pm MT
Pacific	6:00 pm PT – 7:00 pm PT
Hawaii	3:00 pm HT – 4:00 pm HT

All times are local to the location listed.

If you attempt to save outside of the defined Saving Periods, your save will not count.

In each Saving Period, there is a limit of one (1) save per Google account. NBC and Producer reserve the right to change the length of the Saving Periods and the limit on the number of saves that may be made in their sole discretion.

2. How to Save:

To participate in the Snapple Save, go to Google.com. If you already have a Google account, log on using your Google username and password. If you do not already have a Google account, create a free Google account according to the instructions on Google.com. Please note that you must agree to comply with the Google Terms of Use in order to create a Google account. Then, Google search “Snapple Save” or any of the other acceptable search terms, listed below (the “Search Terms”). The Search Terms are not case-sensitive. During Saving Periods, users will be presented with a saving widget. Only the three (3) acts in danger of being eliminated will be eligible to receive saves through the Snapple Save during the valid Saving Period. If you save correctly, you will get a message on your screen thanking you for saving.

Limit one (1) save per Google account per Saving Period. Any saves made after your first save for an act will not be counted.

MAIN ACCEPTABLE GOOGLE SEARCH TERM: “Snapple Save”

ALTERNATE ACCEPTABLE GOOGLE SEARCH TERMS:

Query will trigger the AGT Save widget on Google Search for the following variations of the Snapple Save with show name:

Snapple Save America's Got Talent
Snapple Save Americas Got Talent
Snapple Save AmericasGotTalent
Snapple Save agt

Note: Following are the acceptable alternate trigger terms for Snapple Save on Google search.

Snapple Save
Snapple Instant Save
Instant Save
SnappleInstant Save
SnappleInstantSave

Snapple Save voting
Snapple Instant Save voting

Instant Save voting

America's Got Talent Snapple Save
Americas Got Talent Snapple Save
AmericasGotTalent Snapple Save
agt Snapple Save

America's Got Talent Save
Americas Got Talent Save
AmericasGotTalent Save
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America's Got Talent
Americas Got Talent
AmericasGotTalent
America'sGotTalent
agt

America's Got Talent 2014
Americas Got Talent 2014
AmericasGotTalent 2014
agt 2014

America's Got Talent vote
Americas Got Talent vote
AmericasGotTalent vote
agt vote

America's Got Talentvote
Americas Got Talentvote
AmericasGotTalentvote
agtvote

America's Got Talent voting
Americas Got Talent voting
AmericasGotTalent voting
agt voting

vote America's Got Talent nbc
vote Americas Got Talent nbc
vote AmericasGotTalent nbc
vote agt nbc

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Show

America's Got Talent
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America's Got Talent 2014
Americas Got Talent 2014
AmericasGotTalent 2014
agt 2014

Judge names

(will trigger button leading to save module during voting)

Mel B
Howard Stern
Heidi Klum
Howie Mandel

America's Got Talent Mel B
Americas Got Talent Mel B
AmericasGotTalent Mel B
agt Mel B

America's Got Talent Howard Stern
Americas Got Talent Howard Stern
AmericasGotTalent Howard Stern
agt Howard Stern

America's Got Talent Heidi Klum
Americas Got Talent Heidi Klum
AmericasGotTalent Heidi Klum
agt Heidi Klum

America's Got Talent Howie Mandel
Americas Got Talent Howie Mandel
AmericasGotTalent Howie Mandel

agt Howie Mandel

Mel B America's Got Talent

Mel B Americas Got Talent

Mel B AmericasGotTalent

Mel B agt

Howard Stern America's Got Talent vote

Howard Stern Americas Got Talent vote

Howard Stern AmericasGotTalent vote

Howard Stern agt vote

Heidi Klum America's Got Talent vote

Heidi Klum Americas Got Talent vote

Heidi Klum AmericasGotTalent vote

Heidi Klum agt vote

Howie Mandel America's Got Talent vote

Howie Mandel Americas Got Talent vote

Howie Mandel AmericasGotTalent vote

Howie Mandel agt vote

Host name

(will trigger button leading to save module during voting)

Nick Cannon

America's Got Talent Nick Cannon

Americas Got Talent Nick Cannon

AmericasGotTalent Nick Cannon

agt Nick Cannon

Nick Cannon America's Got Talent

Nick Cannon Americas Got Talent

Nick Cannon AmericasGotTalent

Nick Cannon agt

You may not use any third party services to save on your behalf. The Administrators (defined below) reserve the right, in their sole discretion, to reject saves cast by any individual who tampers with the saving process or acts in a disruptive or unsportsmanlike manner or to take any other actions that they deem appropriate, including, without limitation, removing such method of saving from the Show altogether.

3. Disclaimers:

NBC, Producer, Telescope, Inc., Simco Limited trading as Syco Television, and Google Inc., and each of their respective parents, affiliates, subsidiary and affiliated entities and persons

and their successors, licensees and assigns (collectively, the “Administrators”) are not responsible for and shall not be liable for difficulties, failures or malfunctions of phones (including wireless phones/handsets), phone lines or telephone systems or other communications malfunctions; cellular equipment towers, telephone systems or wireless services; interrupted or unavailable networks, applications or servers; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission, communication or report; traffic congestion or for any technical or other problem which may cause the saving to be disrupted or corrupted.

If for any reason the saving is not capable of being executed as planned, or if there is an infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical or reporting failures, or if any other causes beyond the control of Administrators corrupt or affect the administration, security, fairness, integrity, or proper conduct of this saving, the Administrators reserve the right, in their sole discretion, to withdraw the transmission of any save, but are in no way obligated to do so. Furthermore, the Administrators may, but are not obligated to, permanently disqualify from any saving any person Administrators believe has intentionally violated these Snapple Save Rules, and terminate or suspend saving at any point and declare the save results based on the saves up to that point, if it appears that the saving process has been so distorted by hacking, failures, errors or other interference that the results would not reflect actual valid saves should the saving continue. In the event of technical or reporting difficulties with the Snapple Save, Administrators, in their sole discretion, reserve the right to review the saves for accuracy and to take any action they deem appropriate, including, without limitation, voiding the saves cast during the time period in which such technical or reporting difficulties occurred and/or removing such method of saving from the Show altogether, but are in no way obligated to do so. Administrators and each of their respective agents, officers, directors, employees, parents, managers, members, contractors, licensees, successors, assigns, subsidiaries and affiliates (collectively, the “Released Parties”) assume no responsibility for any injury or damage to participants or voters or to any person's computer or other property relating to or resulting from entering or downloading materials, applications or software in connection with the Snapple Save, or otherwise participating in saving. Administrators are not responsible for telecommunications, network, electronic, technical or computer failures of any kind, for inaccurate transcription or reporting of saving information, errors in any promotional or marketing materials, for any human or electronic error, or for saves or reports that are stolen, misdirected, garbled, delayed by computer transmissions, lost, or late. By participating, each individual agrees to release, indemnify and hold the Released Parties harmless against any and all claims and liabilities of any kind arising in whole or in part, directly or indirectly, out of such individual's participation in the saving. Administrators will take reasonable steps where practicable to prevent saving outside of the Geographic Area; however, some saves cast outside of the Geographic Area may be counted, and such individual waives any claims such individual may have against the Administrators as a result of the inclusion of such saves.

These rules are subject to change at any time at the sole discretion of the Administrators. Notification regarding any such change will be posted at NBC.com.

Caution: Any attempt by a participant or any other individual to deliberately damage any online service or website, tamper with the saving process, or otherwise undermine the legitimate operation of the saving is a violation of criminal and civil laws and should such an attempt be made, Administrators reserve the right to seek damages and/or other remedies from any such person to the fullest extent permitted by law.

4. Conditions:

Administrators reserve the right, but are not obligated, to disqualify, block or remove any saves from any individual who saves by any mechanical or automated means, or otherwise tampers with the save process, or for any other reason, as determined by Administrators in their sole discretion.

Administrators are not responsible for any damages to participants' device(s) that may occur from use of service. Administrators reserve the right, for any reason and in their sole discretion without any obligation, to modify, suspend or discontinue the Snapple Save without prior notice.

Administrators reserve the right to modify any of the Show's contest or saving rules, the Official Snapple Save Rules, the Saving Periods, and the terms and conditions of this saving process at any time in their sole discretion.

The prizes awarded to the winner of the Show on-air are subject to the terms, conditions, rules and qualifications of the Show.